

# BIRMINGHAM HOME +GARDEN SHOW

FEB. 18-21, 2016

Birmingham-Jefferson  
Convention Complex

## Take advantage of a great show and see how simple it is to GROW YOUR BUSINESS AND RAISE YOUR BOTTOM LINE.

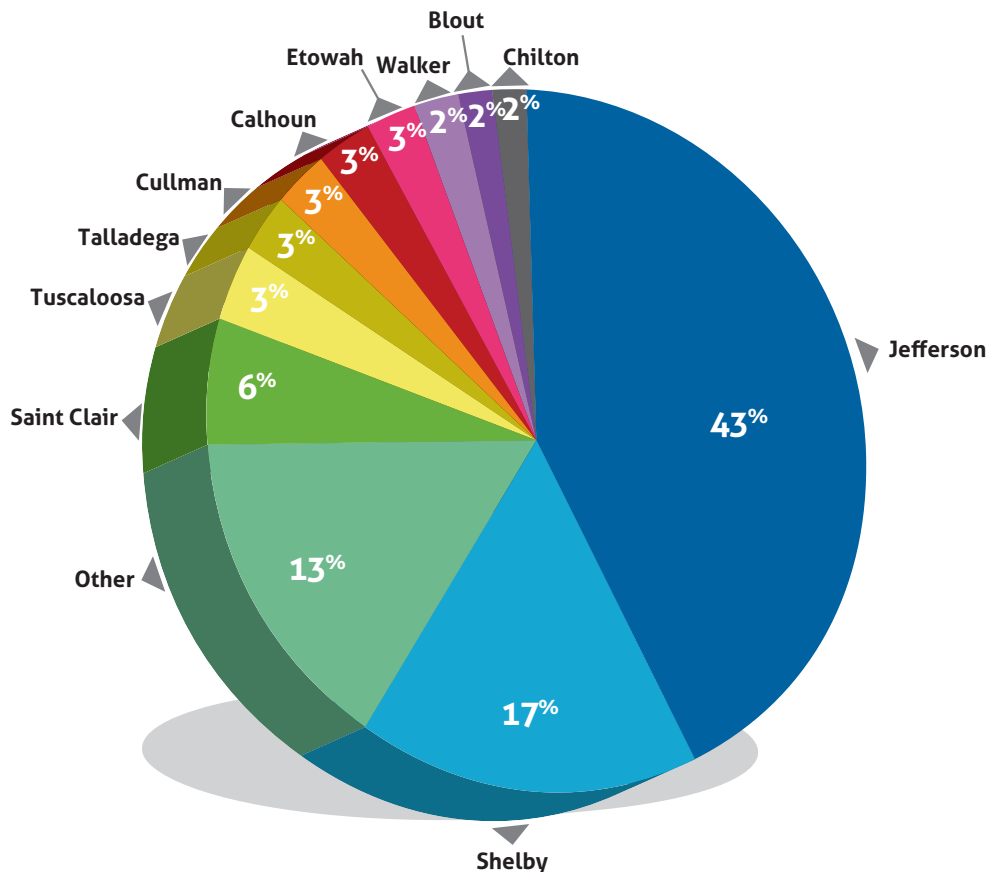
### REASONS TO EXHIBIT

- Face-to-face interaction with consumers
- Ideal platform for launching new products
- Opportunity to stand out from your competition
- Pre-qualified consumers who are ready to buy
- Measurable and immediate feedback

### DID YOU KNOW?

- Research suggests that live events boost a customer's interest in buying a product by as much as 52%.
- Print and radio build brand awareness, but events take it one step further, building lasting connections with consumers.

### Birmingham Home + Garden Show ATTENDANCE BY COUNTY



### CALL TODAY TO RESERVE YOUR EXHIBIT SPACE!



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