

# BIRMINGHAM HOME SHOW

# FEBRUARY 2018

## SHOW GUIDE AD RATES

EXHIBITORS		NON-EXHIBITORS
<b>COVERS</b>		
Back	\$2,000	\$2,500
Inside Back	\$1,200	\$1,500
<b>ADS</b>		
Full-Page	\$900	\$1,200
Half-Page	\$550	\$750
Quarter-Page	\$400	\$500
Business Card-Size	\$250	\$300
<b>AD SPECS</b>		
Full-Page 8.5"W X 11"H		
Horizontal Half-Page 8.5"W X 5.5"H		
Vertical Half-Page 4.25"W X 11"H		
Quarter-Page 4.25"W X 5.5"H		
Business Card 3.5"W X 2"H		

### FEATURE YOUR COMPANY!

Show Guides will be distributed in The Birmingham News just days before the Show. The Show Guide is a great way to highlight your booth space!

**DEADLINE**  
All ads must be booked and designed by 5:00 p.m. on January 8, 2018.

*To place an ad in the Show Guide, it is required that advertisers have a "camera-ready" ad.*

**For more information or to place your ad contact:**  
Karen Adair | PH: 205-725-8110  
E-MAIL: [karena@MPeshows.com](mailto:karena@MPeshows.com)

