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orders@vealco.com

Birmingham Home Show
February 16-19, 2017

Birmingham Jefferson Convention Complex
Birmingham, AL

Discount Deadline for Advance Orders and Freight: February 6, 2017

GENERAL SHOW INFORMATION

OFFICIAL SERVICE PROVIDER

Veal Convention Services, Inc. (VCS) Phone: 205.328.1010 Email: katie@vealco.com
3016 Reverend Abraham Woods Jr. Blvd. Fax: 205.328.1012
Birmingham, AL 35203 Toll Free: 800.844.8325

FACILITY

BIRMINGHAM JEFFERSON CONVENTION COMPLEX
2100 Richard Arrington Jr. Blvd. - Dock 1
Birmingham, AL 35203

IMPORTANT DATES

Discount Deadline Date: Monday, February 6, 2017. Orders must be received with payment by this date.

EXHIBITOR INSTALLATION:

Monday, February 13 12noon - 5:00pm (BY APPOINTMENT ONLY - LARGE EXHIBITS ONLY)
Tuesday, February 14 8:00am - 5:00pm
Wednesday, February 15 8:00am - 5:00pm - All exhibits must be set up by 6:00pm
VCS will staff on-site an Exhibitor Service Desk located at the drive-in entrance to Dock 1 - North Hall during set-up, show hours, and move out.

SHOW HOURS

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| <u>Thursday, February 16</u> 11:00am – 9:00pm | <u>Friday, February 17</u> 10:00am – 9:00pm | <u>Saturday, February 18</u> 10:00am – 9:00pm | <u>Sunday, February 19</u> 10:00am – 6:00pm |
|--|--|--|--|

EXHIBITOR MOVE OUT

| | | |
|---|--|---|
| Sunday, February 19 Empty Container Return Carrier Check-in Post-Show | 6:05pm – 10:00pm 7:00pm 8:00pm | Start time for Empty Container Return Carriers post-show must be checked in by |
| Monday, February 20 Facility Clear | 8:00am – 12:00noon Monday 12:00noon | All exhibit materials must be removed |

Carrier Pick-Up Post-Show from **BJCC**: Monday, February 20 between 8:00am and 12:00noon
All freight and materials on show floor after 12:00noon will be forced back to VCS warehouse or onto VCS's preferred carrier. Additional charges will apply.

SHOW COLORS

Aisle Carpet Color: Pepper
Drape Color: Black

BOOTH PACKAGE

Booth Size: 10ft wide by 10ft deep
Backwall Drape: 8ft high
Exhibit area: aisles carpeted
Sidewall Drape: 3ft high

SHIPPING INFORMATION

ADVANCE WAREHOUSE SHIPPING

Must arrive between January 3 and February 6
May be accepted until February 15 with late fees
Advance Warehouse receiving hours are
Monday through Friday 9:00am to 3:00pm.

DIRECT TO SHOW SITE SHIPPING

Must arrive no earlier than Sunday, February 12
Show Site receiving hours are 8:00am to 5:00pm.
Sunday, February 12 - Wednesday, February 15

TO: (Name of Exhibitor& Booth Number)
C/O Veal Convention Services, Inc.
For: Birmingham Home Show
3016 Reverend Abraham Woods Jr Blvd.
Birmingham, Alabama 35203

TO: (Name of Exhibitor& Booth Number)
C/O Veal Convention Services, Inc.-Dock 1
For: Birmingham Home Show
2100 Richard Arrington Jr, Blvd.
Birmingham, Alabama 35203